



# MICRONCLEAN RE-ALIGNS ITS CLEANROOM CONSUMABLE PRODUCT FAMILIES

MICRONCLEAN HAS TAKEN THE DECISION TO RE-ALIGN SOME OF ITS CONSUMABLE PRODUCT FAMILIES IN ORDER TO SIMPLIFY BOTH THE STRUCTURE AND PRODUCT ORDERING.

## Origin

When Micronclean launched its cleanroom consumables product range the naming convention consisted of four integrated parts which gave a complete description of the product. The four integrated parts of the convention were:

- A unique product number as a nine-character product code;
- A family name which identified the type of product;
- A number within the family which identified the key product feature and finally;
- A complete product description.

## In Practice

As our product range has grown in size and complexity this approach has become fragmented, especially with regard to the numbering within product families containing 'active' chemicals, although the product number has remained the unique identifier.

## Going Forward

As a result, we have taken the decision to restate the naming conventions and undertake the task of realigning the naming of our products. In all cases the unique product code remains the same.

So, going forward the key elements of the restated naming convention will be:

- the product family based on the product range (see Table 1);
- the number within a family will be based on either the wipe material for dry and pre-saturated wipes (see Table 2) or the active chemical for liquid products of disposable mops (see Table 3);
- a more meaningful full product name (see Table 4).

This change will happen during the course of 2019 as our stock refreshes. Please note, if you have any questions please do not hesitate to contact us.

For more information about our products and services please visit [www.micronclean.com](http://www.micronclean.com) or contact [SalesEnquiries@micronclean.co.uk](mailto:SalesEnquiries@micronclean.co.uk)

At Micronclean, our passion is to be the first to develop new technological solutions that change the shape of the markets we serve, creating quality and efficiency for our customers. Micronclean is the largest privately-owned laundry company in the UK employing over 450 people and has been owned by one family since 1929, tracing its heritage back to the Skegness Steam Laundry in 1883.

Table 1 | Micronclean Consumable Product Families

Micronclean Product Family	Type of Product
WhiteGuard	Dry Wipes
VeriGuard	Pre-saturated Wipes
CleanGuard	Liquids
PureGuard	Disposable Mops
SkinGuard	Disposable Gloves
SureGuard	Disposable Clothing
TuffGuard	Footwear
FaceGuard	Face and Head Covering
GuardMark	Cleanroom Stationary
GuardTack	Tacky Entry Mats

Table 2 | WhiteGuard and VeriGuard Product Family Numbering

Wipe Material	Family Number
Polypropylene	1
Poly-cellulose	2
Polyester	3
Microdenier	5
Nylon	6
Poly-cellulose (Roll Format Only)	7
Polypropylene/Viscose	9
Dual Layer Polyester	11

Table 3 | CleanGuard and PureGuard Product Family Numbering

Active Chemicals	Family Number
IPA	1
IMS	2
BETA	3
ALPHA	4
DELTA	5
DI WATER	6

Table 4 | Full Product Name

In practice this means that some products will be unaffected, some products will see minor changes such as:  
**ZSAL64499 CleanGuard 1 Trigger Sprays IPA/WFI will become ZSAL64499 CleanGuard 1 IPA 500ml Trigger Spray Sterile**

And some products will be subject to more change:  
**WSCW91009 VeriGuard 8 Poly-Cellulose Pouch Wipes 70% IMS 30% WFI Water will become WSCW91009 VeriGuard 2 IMS Poly-cellulose C-folded Pouch Wipes Sterile**

In all cases you can see that the product code remains unchanged.