

# MICRONCLEAN UPDATES ITS PRODUCT LABELS TO COPE WITH DEMAND FROM EXPORT MARKETS

FOLLOWING INCREASING DEMAND FOR OUR MARKET LEADING DISINFECTANT AND CLEANING PRODUCTS, WE HAVE HAD TO ENHANCE OUR EXISTING PRODUCT LABELS TO ENSURE THAT WE REMAIN COMPLIANT.

As a result, we have generated an enhanced label which enables us to remain compliant with labelling regulations and allows us to carry up to five languages in addition to English. Our current label can only carry two languages in addition to English. These five languages have also been logically grouped into geographic regions to enhance our ability to service our export customers.

So, the result of these changes is that the product code for our existing CleanGuard 1 IPA 500ml Trigger Spray Sterile will migrate from the current ZSAL64499 to ZSAL64499-A for region A orders, ZSAL64499-B for region B orders and so on. Note this regionalisation only affects products with active chemicals.

The new look labels with the associated regional codes for products will be rolled out progressively during 2019 across our whole consumable range.

### Regional Labels in Use

For a UK consumable customer, the default option will always be that they order region A products and they will normally receive region A products. However, as the English language is present on all the labels and labeling regulations are common across regions A-E, we might on occasion substitute the same product with a region B label for instance.

For a Micronclean customer in Turkey for instance, the product should always be ordered for region D and to comply with the local language regulations we will supply the product with region D labeling.

Although English is present on all the labels, for regions G and I the products are destined for Australia and India only. This is because they have to conform to a different set of labeling regulations and as such products can only be sold and used in these countries .

Please note If you have any questions please do not hesitate to contact us.

For more information about our products and services please visit [www.micronclean.com](http://www.micronclean.com) or contact [SalesEnquiries@micronclean.co.uk](mailto:SalesEnquiries@micronclean.co.uk)

At Micronclean, our passion is to be the first to develop new technological solutions that change the shape of the markets we serve, creating quality and efficiency for our customers. Micronclean is the largest privately-owned laundry company in the UK employing over 450 people and has been owned by one family since 1929, tracing its heritage back to the Skegness Steam Laundry in 1883.



REGION	COUNTRIES
A	UK   France   Spain   Germany Portugal   Netherlands (Flemish)
B	UK   Sweden   Norway Italy   Denmark   Finland
C	UK   Estonia   Greece Slovenia   Iceland   Poland
D	UK   Russia Turkey   Ukraine
E	UK   Czech Republic   Slovakia Hungary   Romania   Croatia
G	UK   Australia
I	UK   India